

Crescent Heights T-Shirt Design Contest

The Crescent Heights T-Shirt Design Contest is open to the public from Saturday, July 1, 2017 to 11:59pm on Friday, August 25, 2017.

Crescent Heights Community Association is turning 40! To celebrate, we're inviting community members to get their creative juices flowing and design our very own Crescent Heights t-shirt. The winning submission will be announced at our 40th celebration on September 23rd. The winner will receive a t-shirt and prize packs from local businesses! Design entries will be judged on originality and how well it depicts the essence of Crescent Heights. In partnership with Local Laundry, a Calgary apparel company that donates 10% of profits back to local charities, these t-shirts will be available for purchase at the celebration event and online at <https://locallaundry.ca/>.

Who is Eligible?

Open to residents of the Calgary community of Crescent Heights.

Entry Requirements

File Types & Sizes

- Must contain the community name: "Crescent Heights"
- Must contain the community quadrants (can be big or small): "N.W." and "N.E."
- Must submit a white design on a transparent background.
- Design submissions are only for the front of the t-shirt.
- Only .png or vectorized (such as .ai) file formats will be accepted. If you submit a .png, we will get the full design files later if you are the winner.
- If submitting a .png, ensure the file size is small enough to send via email. If submitting a vectorized file that is too large to send via email, consider sharing via a cloud based storage system, such as www.hightail.com or www.dropbox.com
- Looking for inspiration? Check out what other communities have done in Local Laundry's YYC Community Collection: <https://locallaundry.ca/collections/the-community-collection>

Include

- First & Last Name
- Personal Email
- Phone Number

- Short description/artist statement about the design submission and why it represents Crescent Heights

All entries must be submitted via email to events@crescentheightsyyc.ca

Please note that the winner will be contacted for raw files.

Judging Criteria

Appropriate Content

- Content should be appropriate for public use. The content/design should be unique and authentic to Crescent Heights.
- The layout should be legible and communicate the community name clearly.

Rules & Restrictions

File Submission

All entries must be submitted via email to events@crescentheightsyyc.ca

Limit of Entries

Enter as many times as you like!

No Copyright Infringement

All work must be released for individual usage or purpose usage grants. All entries must contain copyright-free art or art released for entrants and public use. No unauthorized use of copyright images, text, or other material will be accepted.

Technical Difficulties

Crescent Heights Community Association cannot be responsible for entries not received due to technical issues and accepts no responsibility for technical support of any entries. If you experience difficulties, please email adiwiberg@gmail.com

Rights to Submissions

In submitting your designs to Crescent Heights Community Association, your submission may be used by Crescent Heights Community Association for promotional purposes. Crescent Heights Community Association will submit the winning entry to Local Laundry, and the winning artist will work with Local Laundry to finalize the design if needed. The winning artist will be required to sign an artwork agreement with Local Laundry. Local Laundry can use the final design for promotional purposes, social media, events, and in merchandise for sale, as well as for other purposes outlined in the artwork agreement.

Contest Timeline

The contest will take place between July 1, 2017 and 11:59pm on August 25, 2017.

The winner will be notified by August 28.

The winning submission will be revealed at the Crescent Heights Community Association's 40th Anniversary Celebration on September 23, 2017.

Prizes

The contest winner will receive one Local Laundry t-shirt with the winning design on it and prize packs from Starbucks and Gord's Running Store in Crescent Heights. The winner will also receive a \$30 artwork fee from Local Laundry.