

Present

Jennifer Black, Chandra Thomas, Isabelle Jankovic, Kirstin Blair, Lisa Dare, Danysha Harriott, Kevin Jesuino

Regrets: Elena Nechushkina

- **Follow up on action items:**

1. Previous:

- Isabelle to order cards to distribute to businesses.
- Isabelle to book date in January to secure date for Community Clean-Up.

2. New:

- Danysha to undertake social media for garden event, writing workshop, full moon event.
- Elena to undertake postering for garden event, writing workshop, full moon event.
- Jenn to create a poster for Full Moon event.
- Jenn to organize logistics for Full Moon event.
- Jenn to buy chain and lock and drill through sandwich board to use outdoors for advertising events.
- Jenn to connect Kevin with Shannon.
- Jenn to create a BIA brochure, set up “Committee to Establish a BIA” meetings and checklist and tracking spreadsheet for keeping track of local businesses.
- Jenn to varnish faerie doors and get them to Chandra.
- Chandra to organize faerie door initiative (create maps, hashtag, distribute in community, organize painting of remaining doors).
- Chandra to organize April event focused on public art.

- **New Business/ Updated items**

3. Crescent Road issue – Simonetta

- Overview of situation:
 - i. A group has expressed concerns over social disorder issues on the bluff.
 - ii. Reluctance from group to engage with the broader community on solutions.
 - iii. Simonetta will continue to work with this group and reassess next steps over time.

4. Jan 30 Garden workshop - Jenn

- Elena is organizing event.
- Captured in January newsletter.
- Speaker portion followed by working session.
- Representatives from the City (Roads, Urban Agriculture) and leaders from other community gardens will be presenting.
- Elena has created a poster.
- Need social media and postering.

5. Feb 6 Writing workshop – Jenn

- Annalist Klingbeil and Robson Fletcher booked.
- Hall booked
- Captured in January newsletter.
- Poster created.
- Need social media and postering.

6. March 2 BIA/Full Moon Festival event - Jenn

- Proposed event to attract visitors and engage businesses on creating a BIA.

- Proposing to have music, public art, drinks.
 - Need to identify a local business sponsor.
 - Obtain permits.
 - Connect with Open Streets and Beakerhead for programming – winter sports?
 - Connect with Main Streets and Green Line.
 - Look into furbaniture and fire pits (City).
 - Connect with community partners.
 - Talk to community partners (e.g. Women’s Centre, CCCSA, Bike Calgary).
 - Need social media and postering.
 - Create poster and get into February newsletter.
 - Move to March 3 so Kevin can join,
 - Propose group health insurance as a draw for businesses.
 - A lot of education will be required working with small businesses.
 - Need to create a brochure, set up “Committee to Establish a BIA” (i.e.C2EBIA) meetings and checklist and tracking spreadsheet for keeping track of local businesses.
7. Kevin on-boarding
- Kevin to keep us in the loop about what he needs.
 - At this point, mostly about getting to know all of us, building a network of support.
 - Jenn to connect Kevin with Shannon.
8. Newsletter – Isabelle
- Isabelle to curate material for newsletter and then send to Elizabeth. Deadline will be 3rd of month.
9. Skating party – Lisa
- Lisa will be away – needs someone else to volunteer to take on?
10. April event – Chandra
- Focus on public art.
 - Collaborate with Kevin.
11. Faerie door initiative
- Chandra to create maps, hashtag, distribute in community, organize painting of remaining doors.

- Adjournment:
- Next meeting: Thursday, **January 25, 2018** at 7:30 pm **Reports and agenda items due before 12 pm on Saturday, January 20.**
- **Newsletter content due February 3.**