

2018 Engagement Committee Meeting February

Attendees: Kevin Jesuino, Jennifer Black, Chandra Thomas, Isabelle Jankovic, Kirsty Blair

Regrets: Lisa Dare, Shawna Wagner, Elena

Full Moon Party

Jenn ran through the plan for the Full Moon Party:

Items borrowed from the City need to be picked up (Parks Offices etc.)

Kirsty:

To Ask Jacquie if she can attend +connect with

To bring four folding chairs to the event

Maybe to bring the portable fire pit

Marshmallows- small for hot chocolate and large for roasting (plus things for s'mores)

Possibly table clothes

Art Supplies

Prepare BIA table- Kirsty to catch up and share info

Kevin:

To connect with Shannon and pick up the tables and the chairs from Tuxedo on Wednesday

Providing a tent

Renting a sound system and a generator (Kevin doesn't need to know about the generator until Saturday)

Isabelle:

To bring folding chairs to the event

To send a request to Toole Peete in order to have access to power through the Tigerstedt Building

Jenn:

Working on event layout

Picking items up from the City

Brenda is dropping off giant games

Picking up hot chocolate carafes

Bringing an easel to advertise purpose of the table

Arranging to pick up firewood from John at the hall

Chandra:

To request a check stop at the bottom of the hill on Centre (to slow traffic)

To print moon coloring sheets and crayons etc

- **We will need some people to park cars along Centre Street Between 8th and 9th Avenue**
- **People to arrive to help between 5 and 5:30pm to help set-up**

Suggestion to consider purchasing a generator

We will need a proposal to outline the events and the wattage we would need to do those events

BIA Update

We need to have the signatures before the end of March so help may be required to engage people and get signatures and to see if the BIA is feasible.

Isabelle can help after March 12th.

Meeting with Druh Farrell

The BIA people will be at this meeting and Jenn is hoping to bring up the fact that there is no assessment data available and it is needed in order to begin to get signatures.

Kevin's Update

Confirmed that we will host a signature festival Village Days:

- We will organize some of the major events and we will also be awarding small grants for people to do their own thing
- **May 4th**: Kick Off Concert. Simonetta's son is the curator. He will attempt to hire local musicians and has some budget to set up a stage. It will happen at Rotary Park.
- Jane's Walk would be the day after on May 5th but currently we have no one to run a walk.
- Chandra to forward the sign up info to Jacelyn Benner and Isabelle to forward to Helga
- Kevin is going to be piloting pop up plazas and places for people to leave feedback.
- Placemaking Workshops: happening for CH in April and then again later on during the placemaking festival.
- Discussion around the second round of placemaking workshops and what we want to do in order to give a discount. **DECISION NEEDED**
- The Cabin Fever permaculture group who is meeting at the hall over the weekend may attend the full moon party as their after party
- Kevin is working with Sought and Found and a local artist to put on a local exhibition.
- Kevin to work with John on incorporating the River Clean Up in the placemaking festival
- Pulse Studios: People are coming to dance at the Full Moon Party and they are also hosting a hip hop block party as part of placemaking
- Hosting a neighborhood networking event every month
- Play in the park: community programming in the park on Saturday afternoons.
- Thinking about perhaps hosting a summer and Christmas shows- we have a theatre company that would do both shows for 800\$ but we would have to find additional budget. Kevin will look into additional young people theatre audiences. Looking at making this an annual event.
 - Is it possible to apply for a Calgary foundation grant?
- Canada Day: Centre Street to close at 6 PM and they will work from Samis Road.

- East vs. West Water fight possibility of a 6 pm water fight- tell people when to show up and what color to where. Need to coordinate water to refill water guns.
- **People need to think about looping other coinciding events into Village Days**
- Neighbor day: can offer small grants and free street closure permits to host a block party
- **Village Days Website: Kevin will design if we can secure the domain etc. VillageDays.ca (Isabelle will purchase the domain by the end of the week)**
- Canada Job Grant is still in process and it's looking positive and we need to wait until we have business number.
 - We will need to have a place for our students to work.
 - We can also think about the other tasks that we would like them to take on
 - I.e. getting them to take pictures and greet people and do placemaking projects etc. getting the library out to the park, etc.
- Funding: CIP Grant still in process, we need to find \$ to keep Kevin on, so we need to find operational funding, we have a grant folder on the Google Drive, CHCA Grant Schedule-
- **Kevin to forward operational grants to Kirsty**
- Kevin is still looking for grants
- Kevin is looking into corporate funding ie. Telus. Telus has offered 200\$ for materials if we let them have a tent. Kevin will accept this. They might give us 1500\$, ATB, Co-op are both option.
- Community Mural Project- Kevin is in touch with property owners where it could be painted.
- **Long Term Plan: Cultural Hub- ie. McHugh House in the Beltline-wifi, maybe close to the highschool, can this go together with the community garden. Kevin to put together a proposal for a board motion. Is there space available through Mainstreets of Greenline development- can we advocate for a library.**
 - Idea to look at possible spaces on Centre Street.
 - Possibility of looking at the Marquee.
 - Also looking at the corner of Centre Street and 16 Avenue.
- Coop Grant: Due on March 1st up to 100k- grant due on March 1st.
- **People to send contacts for people demolishing places to Kevin for possible art exhibits.**
 - Have to consider insurance artist fees

Garden Update

Encouraging Elena to do a garden meet up

Communications role

Internal vs external communications policy

Media strategies and guidelines

Managing the newsletter

Creating the strategy and guiding volunteers to complete tasks

Job Descriptions/Updates: Secretary to manage the info account

Roles that could be subcontracted:

Communications:

Poster Routes

Webmaster

Social Media

Events

Fairy Doors

Parks

Park Toys Curator (ie. buckets and shovels etc)- Toy Drive as part of placemaking

Admin

HR skills- Job Descriptions

ToRs